

## **Quality Contest Guidelines**

Entries are invited for the following events:

- Poster Making Competition
- Slogan Writing Competition
- Quality Quiz Competition
- Kaizen Implementation
- Essay Writing/Success Story
- Photography Competition
- Quality Month Celebration at your Organization

Theme for Quality Month 2020 is “Improving Quality of life by using renewable Energy”. All the entries are encouraged to be around the same theme.

**WHO CAN PARTICIPATE:** Open to all.

### **Guidelines for Poster Making:-**

- Poster could be hand sketched or could be sketched by using any software tool/computer graphics.
- For hand sketched posters A4, A3, A2 sheet can be used.
- Captions/Text in both Hindi/English is allowed. Make sure that the text is clear and readable and should stand out visually.
- Textual description of not more than 20 words.
- Entries are to be submitted online.
- Before uploading the image, make sure that your name is mentioned on the bottom right of the image, also mention the subject as “Poster for quality competition”
- Participants will receive an email confirmation that the application was received.
- If a contestant is submitting multiple entries under different category, make sure that the entries are unique.
- Posters must be the original idea and creation of the participant and should clearly state the quality viewpoint.

### **Guidelines for Slogan Writing (Online):-**

- Slogan should be concise and not more than 15-20 words.
- Slogan must be action oriented/thought provoking, innovative and catchy in one or two lines typed or neatly hand written form, in Hindi or English.
- Participants will receive an email confirmation that the application was received.

## **Guidelines for Kaizen Implementation Competition:-**

A proper report mentioning the following to be uploaded online

1. Proper Title
  2. Problem statement
  3. RCA/Diagnosis
  4. Solution analysis
  5. Methodology /Tools utilized
  6. Before and after implementation scenario(supported with embedded pictures if any)
  7. Tangible and intangible benefits achieved
  8. Any other points
- Organizations/Institutes to submit photographs and videos online stating how they have improved, standardized or excelled in their activities/process/productivity within their organization by following this approach.
  - Contestants can include "before" and "after" photographs clearly describing the improvement in the organization/Institute as a part of the report
  - One can also upload a small video (not more than 15 seconds) for the same. If the video is larger than the allowed size limit, then please include the link to the uploaded video in the report itself.
  - Image/videos should be supported by benefits achieved clearly stating how the organization has achieved performance excellence and what quality tools they have used to achieve the same.
  - SPOC submitting the entries will receive an email confirmation that the application was received.
  - This is an organizational level recognition.

## **Guidelines for Essay Writing/Success Story:-**

- The theme of the Essay should be "Improving Quality of life by using renewable Energy"
- The Essay should clearly depict and communicate your thoughts.
- Should have proper title, an introduction, main body and the conclusion.
- Word limit allowed is 800 to 1000 words.
- You may use pictures and images to support your ideas.

## **Guidelines for Photography Competition:-**

- Photos submitted must be at least 640 pixels on the shorter side, and no more than 2000 pixels on the longer side. Images should be no larger than 2MB. Photos must be in JPEG format (not less than 300 dpi).
- Applicants can submit max. 3 entries. However, you will be able to upload only images by using the websites upload function (click on add more option to upload the 2nd picture). You are required to provide a unique title & description for each image submitted and the message the picture communicates
- All submitted photos must be theme based.
- Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately discarded.

## **Quality Month Celebration in your Organization:**

Let us know how through a report how the Quality month was celebrated at your organization/institute:

- The activities/events organized
- Engagement level of employees/ departments, senior management
- Supporting video links, photographs, or any other additional details that you wish to provide us
- This is an organizational level recognition

**EVALUATION:** The winning entries will be chosen by QCI-NBQP secretariat. The submissions will be chosen based on inventiveness and originality.

## **NOTIFICATION TO THE WINNERS:**

- Winners will be informed via email or will be communicated over the phone.
- List of the finalists will also be displayed on QCI website
- Decision of the winning entries by QCI-NBQP will be final and abiding and no communication regarding the same will be entertained

## **RECOGNITION TO THE WINNERS:**

Winning entries will be listed on the official website , social media media platforms, Quality India Magazine. Winners will also receive a commendation certificate.

## **TERMS AND CONDITIONS:**

- The decision regarding winning entries will be final and binding. No requests for disclosure of the evaluation procedure or reconsideration of the results will be entertained.
- The participant warrants that they allow the contest organizers to publish their work in any manner they see fit.
- All entries become the property of QCI and will not be returned.
- QCI will not be held responsible for any kind of postal delay.
- By entering this contest, entrants are agreeing to all the stated terms and conditions.